

NCM Board Meeting Minutes
4/10/15

Present: Jaye F, Steve J, Steve R, Corrina A
Absent: Ronda O

1) Season Review

- Both the Christmas Fun Run and the Season Ender need RGOs.
- Jericho race will likely be moved the Mahosuc Lodge area (on a different trail than the stage race). The possibility for a shorter sprint trail was also introduced.
- 2016 Stage Race will be held AFTER the Can-Am.

2) Financial Update

- Steve J submitted receipts for outstanding stage race expenses
- Jaye noted some accounting differences from the P&L that may indicate a small net profit from the stage race. A final P&L from the stage race will be sent out as soon as it is available.
- Treasurer's Report (via email)

3) Points Program

- Needs to be funded. Funding ideas included additional calendar adds, additional calendar sales, ticketed summer event including a silent auction, dinners and raffles at the NCM camping weekend and annual trade fair, barn hunt at trade fair.
- Possible events to be included are Sandwich, Hill, Wonalancet, Stage Race, and Season Ender
- Need to announce program and purse at the trade fair or the annual meeting
- A revised point system proposal might be available at the June meeting

4) Calendar

- NCM needs more advertisers. Coupon ads were proposed as a way to draw in more advertisers and increase sales
- Photos submitted for consideration should be 300dpi resolution and 2400x3000 minimum size.

5) Board Structure

- The board will be seeking a new treasurer at the conclusion of Rhonda's term. The new treasurer may also be responsible for filing for permits
- The board will be seeking to recruit volunteers for non-board tasks. These tasks will be associated with the Christmas run, the end of season race, the stage race, ad sales, sponsor acquisition, photo submissions, and additional volunteer recruitment at events.

6) Summer Events

- Ideas included group hikes, barn hunt events that could also serve as fund-raising opportunities

Next Meeting: June 7th. Time and location TBA